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GAM 2711

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Kamen et al.

Title: Method for Using Banner Advertisements During Commercial Breaks

Serial No.: 09/449016

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Assistant Commissioner for Patents
Washington, D.C. 20231

September 11, 2000

Information Disclosure Statement

Pursuant to rule 37 CFR 1.97, Applicants enclose a copy of U.S. Patent 5,982,445, issued to Eyer et al. Eyer discusses a HTML protocol for use in conjunction with a television system. Applicants request that Eyer be made of record.

Respectfully submitted,

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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on September 11, 2000

9/11/00
Date

K. Leeds
Signature